

Table 1. Site Publication Statistics

Publication Metric	2015 May
Total Tenure Track Faculty Participating	601 (66%*)
Courses Published	2,267
Updated Courses Published	805
Archived to D-Space	923
Full Video Courses	79
Mirror Sites	359
Translated Courses	1,018

* Based on 913 tenure track teaching faculty as of 2013.

Table 2. Site Publication Traffic Overview

Site Traffic Measure	Total	2015 May
Total Visits including affiliates¹	234,657,176	2,024,081
Last year/% change	2,593,343	-22%
Total Visits	183,352,178	2,024,081
Last year/% change	2,257,932	-10%
Total Unique Visitors	114,436,337	1,337,373
Last year/% change	1,415,245	-6%
MIT.EDU Visits	2,425,560	15,444
Last year/% change	17,598	-12%
Highlights for High School Visits	4,294,778	41,825
Last year/% change	47,446	-12%
OCW Scholar Visits	13,779,431	268,898
Last year/% change	350,790	-23%
Page Views	1,081,881,603	8,967,931
Last year/% change	10,459,065	-14%
.ZIP Downloads	22,586,435	179,486
Donation Page Visits	777,110	4,413
iTunesU Downloads²	50,805,574	238,213
YouTube Views	78,601,139	1,390,013
OCW enewsletter subscribers	238,711	1,379

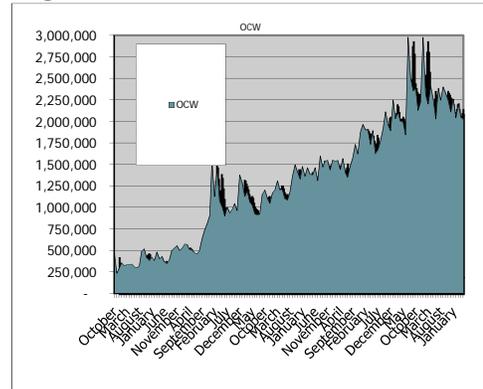
¹ Some data estimated. ² Data provided in weekly increment

Source: Akamai, SiteWise, and MailChimp.

Table 3. User Feedback

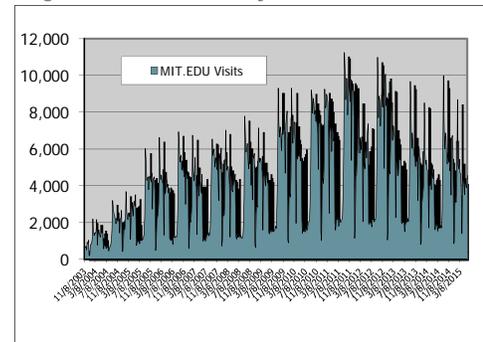
User Feedback
I think this resource give me the opportunity to learn more and improve my knowledge. - Student - College/University, Peru
Dear MIT, thanks for sharing at distance. i plan to make use of my exposure to americana to assist women minorities and retirees in dhaka, bangladesh by offering information, advice & support as one man objectivisualist based on specific SRC. - Independent Learner, Bangladesh
Why I donate to OCW: I have been teaching college for 45 years and just retired. Always looking for new activities or a different way to approach my Intercultural Communication courses, I heard about OCW and checked it out. Not all of the courses were complete but those that were gave me new ideas.
Some years ago I read an interesting article about the start up of OCW and the logic that informed the move. It was refreshing to hear people who were committed to using the web for educational purposes and the free exchange of ideas. - Independent Learner, USA
Why I donate to OCW: I would like to continue supporting MIT, but I do not want to just send them money with no strings attached. I feel that the OCW is a worthwhile effort that allows me to continue supporting MIT while allowing MIT to benefit many others, including people who might never go to MIT or never even be interested in Evangeline or science without early exposure. Selfishly, I also want to benefit, though in truth, I have never actually done more than watch a few chemistry and physics lectures out of nostalgia. One of these days I am going to take that geology class I've been wanting to take for years... -Independent Learner, USA
Hi,everyone,in first i would like to present my great thankful for all the team OCW,i i want to inform you ,who i can partipate in the group of donors,but us in our country the minister of finance no authorize nobody to transfer the devises to abroad,but in the case I have contacted many friends from other countries, to help you,and I'm sure ,who you will arrive to have more 1000 Donators, i wish you ,to realize your dream. great succesful -Independent Learner, France

Figure 1. OCW Visits



Source: WebTrends

Figure 2. MIT.EDU Weekly Visits



Source: WebTrends

Media Mentions

- 5/6 - Tech Times
- 5/26 - Scope (blog)

Source: Google Alerts, Lexis Nexus

