WHAT DOES fMRI MEASURE?

• Whenever neurons in a particular brain area are firing, blood flow to that area increases (Roy & Sherrington, 1890).

• The increased blood flow brings more oxyhemoglobin to that area.

• The inflow of oxyhemoglobin increases more than the increase in oxygen consumption. Thus, the concentration of deoxyhemoglobin decreases in the veins.

• Because deoxyhemoglobin is magnetic and not uniformly distributed (it's in red cells), the decrease in deoxyhemoglobin makes the magnetic field more homogeneous.

• When the magnetic field becomes more homogeneous, the MR signal increases in intensity.