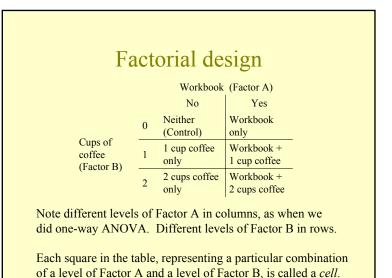


### No class Thursday

- Based upon how we are coming along on the material.
- You shouldn't need the next class to complete the final homework (just posted on the web)
  - Don't need to know how to do post-hoc testing on twoway ANOVA
  - Just read the handout on what post-hoc tests you're allowed to do (confounded vs. unconfounded comparisons)
- Turn in your Thursday HW to one of your TAs

### Two-way ANOVA

- So far, we've been talking about a one-way ANOVA, with one factor (independent variable)
- But, one can have 2 or more factors
- Example: Study aids for exam how do they affect exam performance?
  - Factor 1: workbook or not
  - Factor 2: 0, 1, or 2 cups of coffee



### Why do a two-factor (or multi-factor) design?

- Such a design tells us everything about an individual factor that we would learn in an experiment in which it were the only factor
  - The effect of an individual factor, taken alone, on the dependent variable is called a *main effect*
- The design also allows us to study something that we would miss in a one-factor experiment: the *interaction* between the two factors
  - We talked a bit about interactions when we talked about experimental design

### Interactions

• An interaction is present when the effects of one independent variable on the response are different at different levels of the second independent variable.

#### Interactions (from an earlier lecture)

- E.G. Look at the effects of aspirin and beta carotene on preventing heart attacks
  - Factors (i.e. independent variables):1. aspirin, 2. beta carotene
  - Levels of these factors that are tested:1. (aspirin, placebo), 2. (beta carotene, placebo)

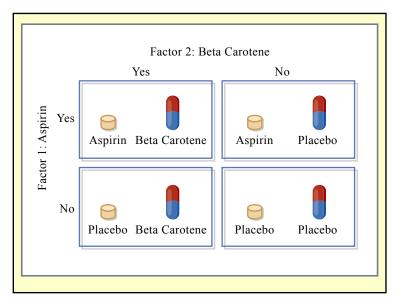
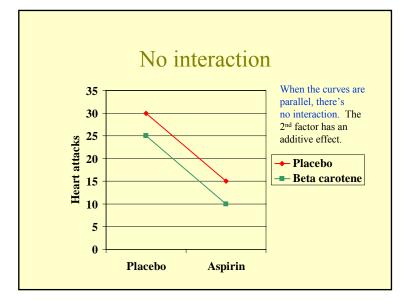


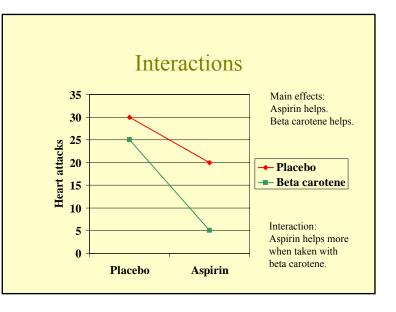
Figure by MIT OCW.

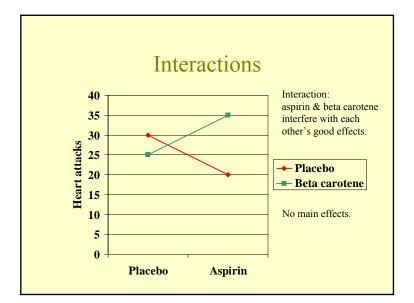
### Outcomes of a factorial design

- Main effects
  - What effect does aspirin have on heart attacks, independent of the level of beta carotene?
  - What effect does beta carotene have on heart attacks, independent of the level of aspirin?
- Interaction(s)
  - The influence that two or more independent variables have on the dependent variable, beyond their main effects
  - How does beta carotene *interact* with aspirin, as far as preventing heart attacks?

• Does the effect of aspirin on heart attack rates depend upon the level of the beta carotene factor?







### Why do a two-factor (or multi-factor) design?

- So, for very little extra work, one can study multiple main effects as well as interactions in a single study
  - Multi-factor designs are efficient
- You will often encounter multi-factor designs in behavioral research, in part because we often have hypotheses about interactions

### Between- vs. within-subjects

- As before, the factors could be between- or within-subjects factors, depending upon whether each subject contributed to one cell in the table, or a number of cells
- Also as before, we will start of talking about between-subjects experiments
- In my next lecture we will talk about withinsubjects experiments, at least for one-way ANOVAs

### The plan

- Essentially, we're going to split the problem into 3 ANOVAs which look a lot like the one-way ANOVA you've already learned:
  - Main effect ANOVA on factor A
  - Main effect ANOVA on factor B
  - Two-way interaction effect  $A \times B$

### The plan

- In each case, we will compute F<sub>obt</sub> by computing an MS<sub>bn</sub> specific to the given effect, and dividing it by MS<sub>wn</sub>
- MS<sub>wn</sub> is a measure of the "noise" the chance variability which cannot be accounted for by any of the factors.
- We will use the same measure of  $MS_{wn}$  for all 3 ANOVAs.

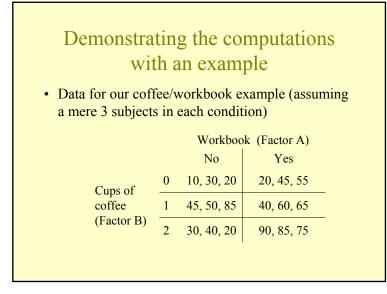
### The plan

- First, we will compute the  $SS_{bn}$  for the two main effects,  $SS_A$  and  $SS_B$ , and their degrees of freedom,  $df_A$  and  $df_B$
- Next, we will compute the  $SS_{bn}$  for the interaction,  $SS_{A\times B}$ , and its degrees of freedom,  $df_{A\times B}$
- Then, we will compute  $SS_{wn},$  and finally the  $F_{obt}$  values  $F_A,\,F_B,\,\text{and}\,F_{A\times B}$
- Compare these values with their corresponding critical values, to determine significance

### As in 1-way ANOVA, we'll be filling out a summary table

Source	Sum of squares	df	Mean square	F <sub>obt</sub>	F <sub>crit</sub>
Between					
Factor A	$SS_A$	$df_A$	$MS_A$	$F_A$	F <sub>crit,A</sub>
Factor B	$SS_B$	$df_B$	$MS_B$	$F_B$	F <sub>crit,B</sub>
Interaction	$SS_{A \times B}$	$df_{A \!\times\! B}$	$\text{MS}_{A \times B}$	$F_{A \times B}$	$F_{crit, A \times B}$
Within	$SS_{wn}$	df <sub>wn</sub>	$MS_{wn}$		
Total	SS <sub>tot</sub>	df <sub>tot</sub>			

### The model • Score (dependent variable) = Grand mean + Column effect (factor A) + Row effect (factor B) + Interaction effect (A×B) + Error (noise)



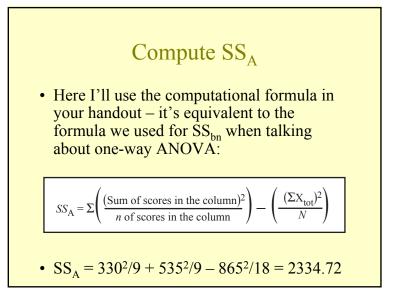
## **Initial calculations** • As usual, with ANOVA, we're going to want to know $\Sigma x$ and $\Sigma x^2$ for each cell, so we start off calculating those numbers

		Workbook	(Factor A)
		No	Yes
		10, 30, 20	20, 45, 55
	0	$\Sigma x = 60, m = 20$	$\Sigma x = 120, m = 40$
		$\Sigma x^2 = 1400$	$\Sigma x^2 = 5450$
Cups of coffee (Factor B)		45, 50, 85	40, 60, 65
	1	$\Sigma x = 180, m = 60$	$\Sigma x = 165, m = 55$
		$\Sigma x^2 = 11750$	$\Sigma x^2 = 9425$
,		30, 40, 20	90, 85, 75
	2	$\Sigma x = 90, m = 30$	$\Sigma x = 250, m = 83.33$
		$\Sigma x^2 = 2900$	$\Sigma x^2 = 20950$

### Factor A main effect

- Basically, to analyze the main effect of Factor A (the workbook), analyze the data as if you can just ignore the different levels of Factor B (the coffee)
- Analyze the columns, pretend the rows aren't there

Workbook (	(Factor A)	
No	Yes	
10, 30, 20	20, 45, 55	
$\Sigma x = 60, m = 20$	$\Sigma x = 120, m = 40$	
$\Sigma x^2 = 1400$	$\Sigma x^2 = 5450$	
45, 50, 85	40, 60, 65	
$\Sigma x = 180, m = 60$	$\Sigma x = 165, m = 55$	
$\Sigma x^2 = 11750$	$\Sigma x^2 = 9425$	
30, 40, 20	90, 85, 75	
$\Sigma x = 90, m = 30$	$\Sigma x = 250, m = 83.33$	
$\Sigma x^2 = 2900$	$\Sigma x^2 = 20950$	
$\Sigma x = 330$	$\Sigma x = 535$	$\Sigma x = 865$
$\Sigma x^2 = 16050$	$\Sigma x^2 = 35825$	$\Sigma x^2 = 51875$
n <sub>A1</sub> = 9	$n_{A2} = 9$	N = 18

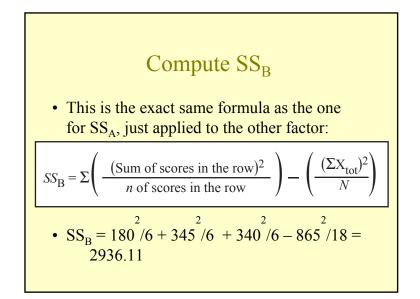


# Compute $df_A$ • This is just like $df_{bn}$ in the one-way ANOVA: $df_A = (\# \text{ levels of factor } A) - 1 = k - 1 = 1$

### Factor B main effect

- Similarly, we analyze the Factor B main effect by essentially ignoring the columns – the different levels of Factor A
- Then, the calculations again look much like they did for a one-way ANOVA

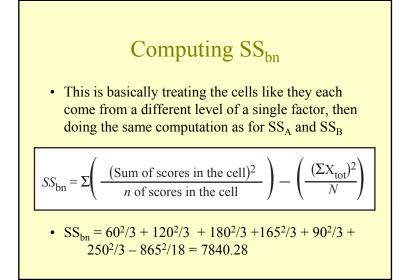
		10, 30, 20	20, 45, 55	$\Sigma x = 180$
	0	$\Sigma x = 60, m = 20$	$\Sigma x = 120, m = 40$	$n_{B1} = 6$
		$\Sigma x^2 = 1400$	$\Sigma x^2 = 5450$	u <sup>BI</sup> 0
Cups of coffee		45, 50, 85	40, 60, 65	$\Sigma x = 345$
(Factor	1	$\Sigma x = 180, m = 60$	$\Sigma x = 165, m = 55$	$n_{\rm B2} = 6$
B)	× .	$\Sigma x^2 = 11750$	$\Sigma x^2 = 9425$	$n_{B2} = 0$
,		30, 40, 20	90, 85, 75	$\Sigma_{\rm rr} = 240$
	2	$\Sigma x = 90, m = 30$	$\Sigma x = 250, m = 83.33$	$\Sigma x = 340$
		$\Sigma x^2 = 2900$	$\Sigma x^2 = 20950$	$n_{B3} = 6$
				$\Sigma x = 865$
				$\Sigma x^2 = 51875$
				N = 18



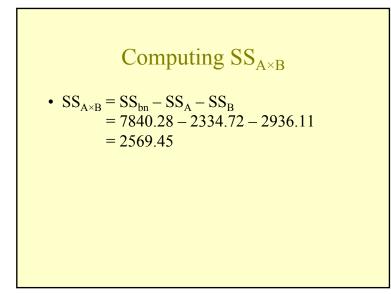
# Compute $df_B$ • Again, this is just like $df_{bn}$ in the one-way ANOVA: $df_B = (\# \text{ levels of factor } B) - 1 = k - 1 = 2$

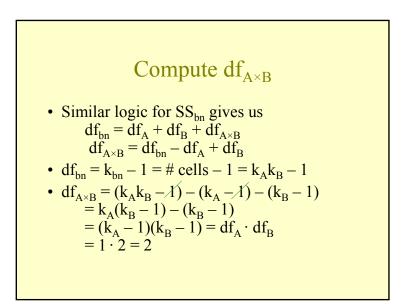
### OK, now a trickier one: the interaction

- Differences between cells are a result of the main effects for factors A and B, and the interaction between A and B
- The overall sum of squares between cells  $(SS_{bn})$  equals  $SS_A + SS_B + SS_{A \times B}$
- So,  $SS_{A \times B} = SS_{bn} SS_A SS_B$



	10, 30, 20	20, 45, 55	
	$\Sigma x = 60$	$\Sigma x = 120$	
-	45, 50, 85	40, 60, 65	_
_	$\Sigma x = 180$	$\Sigma x = 165$	_
	30, 40, 20	90, 85, 75	
	$\Sigma x = 90$	$\Sigma x = 250$	
		Ι	





Let's s	ee wha	t we	e've go	ot so	far
			-		
Source	Sum of squares	df	Mean square	F	F <sub>crit</sub>
Between					
Factor A	2334.72	1	2334.72-	FA	F <sub>crit,A</sub>
Factor B	2936.11	2	1468.06-	→ F <sub>B</sub>	F <sub>crit,B</sub>
Interaction	2569.45	2	1284.73-	$\rightarrow F_{A \times B}$	
Within	$SS_{wn}$	df <sub>wn</sub>	MS <sub>wn</sub>	J	
Total	SS <sub>tot</sub>	df <sub>tot</sub>			

### MS<sub>wn</sub>

- What we really need is MS<sub>wn</sub>, the measure of the "noise", the chance variation unexplained by either of the effects or their interaction
- This can be computed directly, but as your handout suggests, it's probably easier to use:

 $SS_{wn} = SS_{tot} - SS_{bn}$ df<sub>wn</sub> = N - k<sub>A×B</sub> = N - (number of cells)

### Computing SS<sub>tot</sub>

• As with one-way ANOVA,

$$SS_{tot} = (\sum x^2)_{tot} - \frac{(\sum x)_{tot}^2}{N_{tot}}, \quad df = N - 1$$

- We had already computed  $\Sigma x^2$  for each cell, and added them up.
- $SS_{tot} = 51875 865^2/18 = 10306.94$

Computing  $SS_{wn}$ •  $SS_{wn} = SS_{tot} - SS_{bn} = 10306.94 - 7840.28$ = 2466.66

Bacl	c to the	sun	nmary	table	e
			-		
G	Sum of	10	Mean	Б	Б
Source	squares	df squar	square	F	F <sub>crit</sub>
Between					
Factor A	2334.72	1	2334.72	F <sub>A</sub>	F <sub>crit,A</sub>
Factor B	2936.11	2	1468.06	F <sub>B</sub>	F <sub>crit,B</sub>
Interaction	2569.45	2	1284.73	$F_{A \times B}$	F <sub>crit, A×E</sub>
Within	2466.66	12	MS <sub>wn</sub>		,
Total	10306.94	17			

### Back to the summary table

Source	Sum of squares	df	Mean square	F	F <sub>crit</sub>
Between					
Factor A	2334.72	1	2334.72	11.36	F <sub>crit,A</sub>
Factor B	2936.11	2	1468.06	7.14	F <sub>crit,B</sub>
Interaction	2569.45	2	1284.73	6.25	F <sub>crit, A×E</sub>
Within	2466.66	12	205.56		
Total	10306.94	17			

### Getting the F<sub>crit</sub> values

- This is much like in one-way ANOVA
- Look up  $F_{crit}$  in an F-table, with df from the numerator and denominator of  $F_{obt}$
- $F_{crit}$  for  $F_A$  has  $(df_A, df_{wn})$  degrees of freedom
- $F_{crit}$  for  $F_B$  has  $(df_B, df_{wn})$  degrees of freedom
- +  $F_{crit}$  for  $F_{A \times B}$  has  $(df_{A \times B}, df_{wn})$  degrees of freedom
- Here, we will use  $\alpha = 0.05$

### F<sub>obt</sub>'s & F<sub>crit</sub>'s

- Main effect of workbook:
  - $-F_{A} = 11.36$
  - $-F_{0.05,1,12} = 4.75$  Significant
- Main effect of coffee:
  - $-F_{\rm B} = 7.14$
  - $F_{0.05,2,12} = 3.88$  Significant
- Interaction:
  - $-F_{A \times B} = 6.25$
  - $F_{crit,2,12} = 3.88$  Significant

### Results

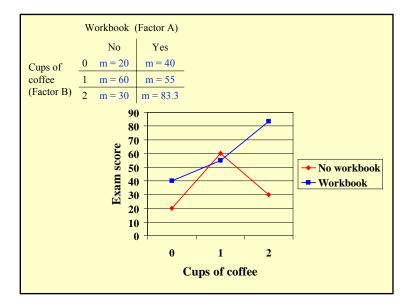
- Both main effects and their interaction are significant
  - Use of the workbook to study for the exam had a significant effect on exam performance (F(1,12) = 11.36, p<0.05).
  - Drinking coffee also had a significant effect on exam performance (F(2,12) = 7.14, p<0.05)</li>
  - And the interaction between coffee drinking and workbook use was significant (F(2,12) = 6.25, p<0.05)</li>

### Graphing the results

- Main effects are often simple enough that you can understand them without a graph (though you certainly can graph them)
- Means for factor A:
  - No workbook: 36.67, Workbook: 59.44
- Means for factor B:
  0 coffee: 30, 1 cup: 57.5, 2 cups: 56.67

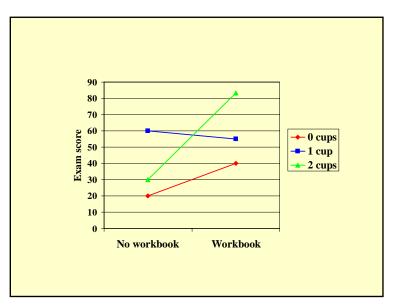
### Graphing the results: interaction

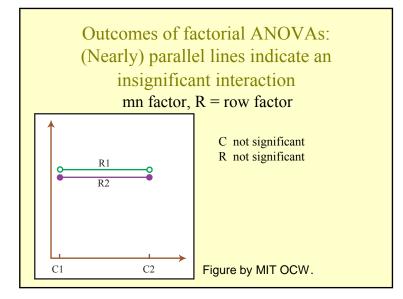
- Interactions are tricky graph them to see what's going on!
- For each cell, plot the mean
- Plot the factor with more levels on the xaxis, dependent variable on the y-axis
- Connect points corresponding to the same level of the other factor

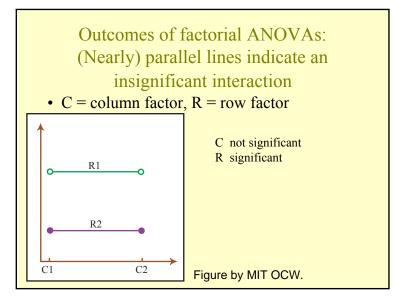


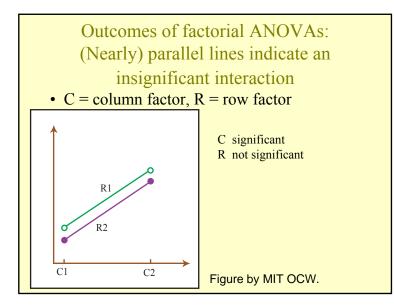
### Why plot the factor with more levels on the x-axis?

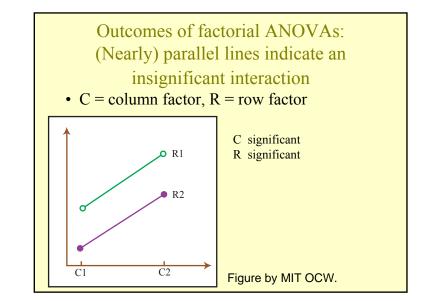
- This is good plotting style
- We humans are not so good at understanding plots with lots of lines in them, unless those lines are parallel or have some other simple relationship to each other
  - The difference between 2 & 3 lines is trivial, but this becomes more important if one factor has  $\geq$  4 levels
- Nonetheless, it can sometimes be instructive to plot it the other way:

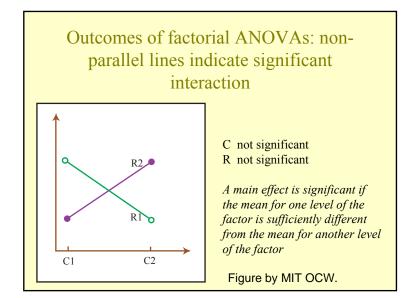


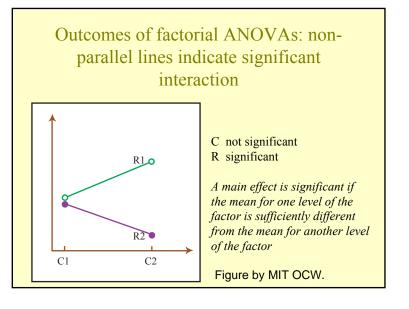


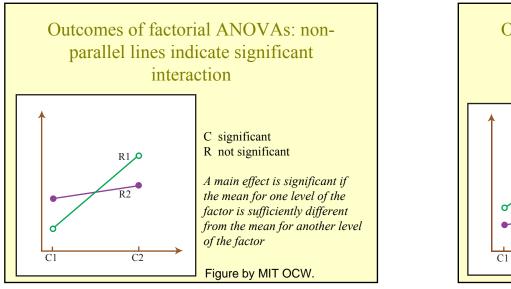


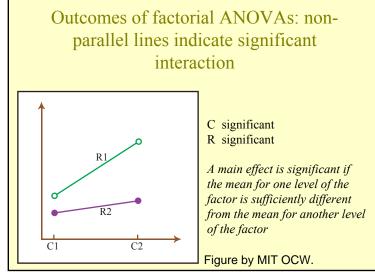


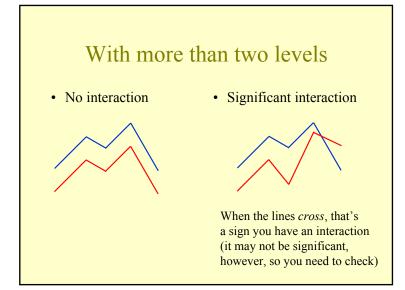












### Interpreting the results

- If the interaction is significant, the main effects must be interpreted with care
- E.G. we do not just conclude, "look, the workbook helped", since whether or not it helped depends upon how much coffee the student drank

### Summary

- We've talked about how to perform a twoway ANOVA
- And we've looked at what the graphs of the data might look like for different combinations of main effects and interactions
- Stepping back for a moment...

### Assumptions of the two-way ANOVA

- Between-subjects: the sample in each cell (i.e. for each combination of levels of the two factors) is independent of the samples in the other cells
- The sample in each cell comes from an (approximately) normal distribution
- The populations corresponding to each cell have the same variance (homogeneous variance assumption)

#### Complete vs. incomplete ANOVA

- Furthermore, we were assuming that the ANOVA was *complete*, meaning that all levels of factor A were combined with all levels of factor B
  - Incomplete factorial designs require more elaborate procedures than the one we've just used

### What were the null hypotheses?

- Main effects:
- Interaction:

 $H_0$ : There is no interaction effect in the population – regardless of the level of, say, factor B, a change in factor A leads to the same difference in mean response

 $\mu_{A1B1}$ - $\mu_{A2B1} = \mu_{A1B2}$ - $\mu_{A2B2} = \mu_{A1B3}$ - $\mu_{A2B3}$ H<sub>a</sub>: Not all these differences are equal

### Homework comments

- Where it says "describe what the graph would look like," just plot the graph
- Where it refers to "estimating the effect sizes", what they mean is:
  - Main effect: mean(level i) (grand mean)
  - Interaction: mean(cell ij) (grand mean)
- Problem labeled "9" (not the 9<sup>th</sup> problem): based on the results of the previous problem, how many post-hoc tests will you want to do? (Read the handout on confounded vs. unconfounded tests). Use this to estimate the experiment-wise error rate based on the per-comparison rate.