Name_____

In-Class Writing: Write for about ten minutes. Use "bullet points" to express as many ideas possible; write on the back of the form, if needed.

Consuming Kids (Media Education Foundation, 2008)

- 1. How do you relate your own childhood relationship to media and consumerism to this film?
- 2. What's the most important thing that you learned from this documentary?
- 3. For the filmmakers, what are the most troubling aspects of "wrap-around" or immersive marketing to children, which appears on multiple screens (TV, internet, etc.)? Name three or four issues/social problems the filmmakers identify.
- 4. How does this documentary compare to *Food*, *Inc*.?
- 5. Consuming Kids was produced in 2008. How would you update this film for 2015? What stance would you take toward the subject of commercial advertising directed toward children? What other topics/issues would you include? Do you agree with the filmmakers'
 - (a) diagnosis of the problem(s) and (b) potential solutions?

21W.011 Writing and Rhetoric: Rhetoric and Contemporary Issues $_{\text{Fall }2015}$

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