Coffee Keeper

Final Design Showcase





Goals:

11

- Effective
- Safe
- Ergonomics & Aesthetics
- Eco-friendly

bRaln StOrM N'

External Container

Box

Lid

 Wanted to use insulation of coffee cup overtop

- Had flaps
- Modeled coffee lids already used
- Presumed effective, layers
- Cut on a diagonal



Effectiveness

- Starting at 144 degrees F, the Coffee Keeper ended up retaining enough heat so that its final temperature was 127 degrees F after 42 minutes.
- My model predicted 156 degrees (temperature of ESG coffee) to 97.0 degrees F in two hours.
- My model with the parameters above predicts:
 T(t) = 25+ 37.22*e^(-.000191t)
- When t = 2520 s (42 minutes), the final temperature = 42 degrees C = 118.4 degrees F
- Product was better than the Model!

Safety

- Environment (e.g. the table),
 - Cardboard base of the box prevents drips/ condensation
- Coffee drinker, the box is specially sliced on a diagonal to make it easy to place the coffee in and remove the coffee from the box.





Ergonomics & Aesthetics

Lid, Box, Name





Eco-friendly

- Estimated: 600 square inches cardboard, 15 minutes
- Reality: 600 square inches cardboard, 2 hours
- Reused materials
- Problems: cardboard not ideal, gluing took time
- Future attempts

Conclusion

- Met Goals
 - Effective
 - Safe
 - Ergonomics & Aesthetics
 - Eco-friendly
- Learned
 - Process of forming/developing/implementing ideas
 - Value of simplicity
 - --And How to Communicate It!

Questions:





21W.732 / ESG.21W732 Science Writing and New Media Fall 2010

For information about citing these materials or our Terms of Use, visit: http://ocw.mit.edu/terms.