

Grading Rubric for Writing: Media, Ed & Marktplc 9.05

Written assignments give students practice in analyzing course content and formulating well reasoned arguments that become engaging and accessible to readers. Helping students to master such skills is the reason for CI classes. Your papers will be graded according to the following criteria:

- **ARGUMENT:** Is there a coherent thesis in the paper? Are the key questions and evolving argument(s) of the paper clear and understandable? Are evidence and examples to support argument/ideas selected and explained well? Is a comfortable amount of time spent on each idea? Is there any confusion, or is content engaging and compelling? Is there a strong opening paragraph and a solid thoughtful conclusion? (45%)
- **EVIDENCE:** How well does the essay use evidence available from class materials (readings, lectures, films) and other research to support the central arguments of the paper? Have solid evidence and examples been marshaled to support claims in the essay? Are there contradictory examples which could be used to eliminate doubts about the writer's claims? Use of detail, story and evidence remain the best way to create engaging essays and arguments. (25%)
- **STYLE:** How effectively does the student communicate his/her ideas, questions, and insights? Are there syntax problems—awkward phrasing, lack of clarity, errors of noun/verb agreement, poor word choice, illogical thinking? Has the paper been carefully proofread (showing concern for detail)? Has the writer fulfilled the requirements for length as well as content? (30%)