

# OUTSOURCE AFRICA

*Why India?*

*Why not Zambia?*

# WAGE DIFFERENTIAL

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# EDUCATION

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- 2 million graduates
- 20% technology & science graduates
- India Institute of Technology (IIT)
- cultural reinforcement

# Indian Advantages

- Wage Differential
- Education
- Language
- Location
- Governmental Support

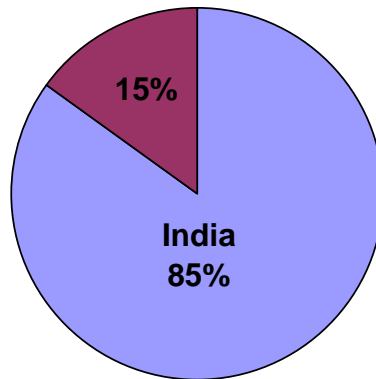
# Impact on India

- ICT Infrastructure
- Economically

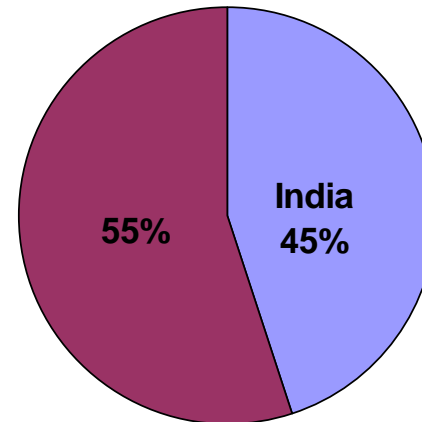
# Call for New Players

## India's BOP Market Share

2005



2007



# OUTSOURCING IN AFRICA

- Ghana
- South Africa
- Zambia?

	<b>INDIA</b>	<b>ZAMBIA</b>
GDP per capita (2003)	\$543	\$430
Literacy Rate	55.2 %	60.6% women 81.6% men
Language	English	English
Government Support	NASCCOM	E-governance
Private Support	Foreign Investors	Microsoft



# WHY ZAMBIA?

## **Economic Reasons**

- advantageous wage differential
- educated class
- governmental support
- private support

## **Social Reasons**

- unemployment for the unemployed
- retain educated
- bridge the digital divide

***Why***

***not***

***Zambia?***

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