

Team Presentations

Elements	Time/minutes
A. Common elements:	
Clarity of project problem and purpose	1
Ability to present key stakeholders and strategic positioning	3
Discussion of Porter model and industry summary	3
Interaction diagrams and day in the life scenario (if appropriate)	3
Reflection on cost, quality, access	2
B. Tracks	
Statement of tracks chosen and why	1
Presentation of results by track	5-6
C. Q&As	
D. Hand-outs (optional)	TOTAL: 25

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