# Political Parties and Congressional Leadership 

17.251/252<br>Fall 2004

## Lecture Organization

- Natural history of political parties in the U.S.
- Why do parties exist?
- What explains varying levels of party cohesion
- When are leaders "strong" and when are they "weak"?


## Interesting (and Important) Historical Aside

- Party membership originally arose in the chamber and spread to the electoral arena
- Now, party membership arises in the electoral arena and spreads to the institution


## Natural History of Political Parties

| Period | Party of the <br> "right" | Party of the <br> "left" |
| :--- | :--- | :--- |
| $1789 — 1823$ <br> $\left(1^{\text {st- }} 17^{\text {th }}\right.$ Cong. $)$ | Federalists | Republicans |
| $1823-1837$ <br> $\left(18^{\text {th }}-24^{\text {th }}\right.$ Cong. $)$ | Multifactionalism based on old <br> party labels \& new individual <br> alliances |  |
| $1837 — 1857$ <br> $\left(25^{\text {th }}-34^{\text {th }}\right.$ Cong. $)$ | Whigs | Democrats |
| $1857 —$ present <br> $\left(35^{\text {th }}-108^{\text {th }}\right.$ Cong. $)$ | Republicans | Democrats |

## Effective number of parties



## Parties Change in Their Cohesiveness

Congress



## Current Organization of Congress

- Party responsibilities
- Scheduling business
- Distributing leadership among and within committees
- Promoting attendance and spreading information
- Facilitate bargaining
- Resources that parties possess
- Knowledge of rules
- Access to tangible benefits


## Some notes about historical development

- Party control
- Until roughly the Civil War, parties don't "organize" the chambers
- After the Civil War, they do (first the House, then the Senate)
- Even so, party control of committees is a $20^{\text {th }}$ century phenomenon
- Over time formal party positions have proliferated and institutionalized
- Institutionalization mostly a $20^{\text {th }}$ century phenomenon


## Current Org Chart

| Position | House | Senate |
| :--- | :--- | :--- |
| Constitutional head | Speaker | V.P./ <br> President pro tempore |
| Floor leader | Majority/ <br> minority leader | Majority/ <br> minority leader |
| Whip | Majority/ <br> minority whip | Majority/ <br> minority whip |
| Caucus | Chair, v.chair, secy. | Chair, secy. |
| Policy committees |  |  |
| Committees on <br> committees |  |  |
| Campaign committees |  |  |

## House

| Position | Rep | Dem |
| :--- | :--- | :--- |
| Constitutional head | Speaker <br> Dennis Hastert (IL) | Maj. Leader <br> Tom Delay (TX) |
| Floor leader | Maj. Whip <br> Roy Blunt (MO) <br> Chief Deputy Whip <br> Roy Blunt (MO) | Min. Leader <br> Nancy Pelosi (CA) |
| Whip | Min. Whip <br> Steny Hoyer (MD) <br> Chief Deputy Whips <br> John Lewis (GA), Joseph Crowley (NY), <br> Ron Kind (WI), Ed Pastor (AZ), Max <br> Sandlin (TX), Janice Schawkowsky (IL), <br> Maxine Waters (GA) |  |
| Caucus | Chairman: Deborah Pryce (OH) <br> Vice ch: Jack Kingston (GA) | Chairman: Robert Menendez (NJ) <br> Vice ch: Jim Clyburn (SC) |
| Committees on <br> committees | Steering Committee <br> Chair: Speaker | Steering Committee <br> Chair: Minority leader |
| Campaign <br> committees | Nat. Rep. Campaign Comm. <br> Chair: Thomas Reynolds (NY) | Dem. Cong'I Campaign Comm. <br> Chair: Robert Matsui (CA) (?) |

## $\operatorname{sen}$ ate

| Position | Rep | Dem |
| :--- | :--- | :--- |
| Constitutional head | Vice President: Dick Cheney <br> President pro tempore: Ted <br> Stevens (AK) | Maj./min. Leader <br> Bill Frist (TN) |
| Floor leader | Asst. Maj./Min. leader <br> Mitch McConnell (KY) <br> To be Harry Reid (NV) |  |
| Whip | Conf. chair: Rick Santorum <br> (PA) <br> Vice chair: Kay Bailey <br> Hutchison (TX) | Asst. min./maj. Ieader: Harry <br> Reid (NV) <br> To be |
| Caucus | Chair: Dem. Leader <br> Secretary: Barbara Mikulski <br> (MD) |  |
| Policy committees | Chair: John Kyle (AZ) | Chair: Bryon Dorgan (ND) |
| Committees on committees | Steering Committee ch: | Steering \& Coord. Comm. Ch: <br> Hillary Clinton (NY) |
| Campaign committees | NRSC <br> Ch:George Allen (VA) | DSCC <br> Ch: Jon Corzine (NJ) |
| To be Charles Schumer (NY) |  |  |

# Note some things about historical development 

- Regional/ideological balancing
- Emergence of career ladder


## Why Do Parties Exist?

- Anomalous position of parties in spatial models of legislatures
- The chamber median should rule. Party is just a label
- Who governs? Do leaders "boss" followers (common view) or do followers terrorize leaders?


## Some perspectives on this question

- Rohde: Conditional party government
- Krehbiel: Where's the party?
- MIT3: Rules and distinguishing policy
- Calvert: Parties coordinate
- Aldrich, Cox, and McCubbins: Parties help members get elected


## Evidence that Parties Push Members Apart



Source: Ansolabehere, Snyder, and Stewart (2001)

## Further Evidence



## Rohde \& "Conditional Party Government"

- Observation: parties more prevalent
- Claim: "strong" parties don't "boss"
- Democratic party
- Greater heterogeneity over time
- Greater "power" given party organs
- This reform was "conditional party government" (pp. 31-34): greater power if agreement
- Republican party
- Defensive to Democratic resurgence
- Events since 1991 only confirm the point

