### 15.053/8

March 5, 2013

## Game Theory 2

## Quotes of the Day

## New Quotes

"Say you're in a public library, and a beautiful stranger strikes up a conversation with you. She says: Let's show pennies to each other, either heads or tails. If we both show heads, I pay you $\$ 3$. If we both show tails, I pay you $\$ 1$. If they don 't match, you pay me \$2.'

At this point, she is shushed. You think: With both heads $1 / 4$ of the time, I get $\$ 3$. And with both tails $1 / 4$ of the time, I get $\$ 1$. So $1 / 2$ of the time, I get $\$ 4$. And with no matches $1 / 2$ of the time, she gets \$4. So it's a fair game.' As the game is quiet, you can play in the library.

But should you? Should she?"
submitted by Edward Spellman to Ask Marilyn on 3/31/02
Marilyn Vos Savant has a weekly column in Parade. She has the highest recorded IQ on record.

## Payoff (Reward) Matrix for Vos Savant' s Game

You (the Row Player)choose heads or tails
The beautiful stranger chooses heads or tails

Beautiful Stranger


> This matrix is the payoff matrix for you, and the beautiful stranger gets the negative.

## The Linear Program

$C_{1} C_{2}$

| 3 | -2 |
| :---: | :---: |
| -2 | 1 |
|  |  |

## What is the linear program for the row player?

## Key Observation

- When there are only two rows, the only variables for the LP are $z$ and $p$.
- One can create a two dimensional drawing of the LP. There is an equivalent but more standard approach.
- technique: write $z$ as a minimization of two linear functions. Graph $z$ as a function of $p$.
- A similar approach works for the column player.


## Determining the optimal strategy

|  | B. S. |  | Prob |
| :---: | :---: | :---: | :---: |
| H. | Prob |  |  |
| H | 3 | -2 | p |
| T | -2 | 1 | $1-p$ |
|  |  |  |  |

Choose the value of $p$ that maximizes the minimum payoff.

Col 1 Col 2
maximize $\quad z=\min \{3 p+-2(1-p),-2 p+1(1-p)\}$
subject to

$$
0 \leq p \leq 1
$$

Col 1 Col 2
maximize $\quad z=\min \{5 p-2,-3 p+1\}$
subject to
$0 \leq p \leq 1$

## Determining the optimal strategy

|  | Col 1 Col 2 |
| :---: | :---: |
| maximize | $z=\min \{5 p-2,-3 p+1\}$ |
| subject to | $0 \leq p \leq 1$ |



## The beautiful stranger's viewpoint

## B. S. <br> H T

| H | 3 | -2 |
| :---: | :---: | :---: |
| T | -2 | 1 |
|  |  |  |

Choose the value of $y$ that minimizes that maximum payoff.

| Prob | $y$ | $1-y$ |
| :--- | :--- | :--- |

## Row 1 Row 2

minimize

$$
\begin{gathered}
z=\max \{3 y+-2(1-y),-2 y+1(1-y)\} \\
0 \leq y \leq 1
\end{gathered}
$$

Row 1 Row 2
minimize $\quad z=\max \{5 y-2,-3 y+1\}$
subject to
$0 \leq y \leq 1$

## The Beautiful Stranger' s Viewpoint

$$
\begin{array}{lc} 
& \text { Row 1 Row } 2 \\
\text { minimize } & w=\max \{5 y-2,-3 y+1\} \\
\text { subject to } & 0 \leq y \leq 1
\end{array}
$$



The payoffs are the same when $\mathrm{y}=3 / 8$
optimal payoff to row player $=-1 / 8$

Marilyn vos Savant chose $y=1 / 3$, which would given the B.S. a payoff of 0 .


## A difficulty with mixed strategies in practice

- Do any of you think that you are better than average in playing Rock-Paper-Scissors?
- It is difficult for a person to implement a strategy in which he randomly and independently selects each symbol 1/3 of the time.


## On generating random values

- It is challenging to generate random values.
- Try it yourself.
- Take $\mathbf{8 0}$ seconds to generate random $\mathbf{1 0 0}$ values that are \ or o. Each should be $\mathbf{5 0 \%}$ likely at each step.





## Gambler's fallacy

A gambler is playing craps at a Casino.
The probability of winning is $49.3 \%$ each time.
The gambler has lost 4 times in a row.
What is the probability of his winning the next time?
In gambler's fallacy, the gambler thinks it is more than 50\%.

Count the number of instances that you have IIII.

- Ignore cases where it ends a group of 20.
- If you have IIIII, then this is two instances.

What \% of the time is the next symbol $\backslash$ ?
A. Less than $25 \%$
B. $25 \%$ to $40 \%$
C. $40 \%$ or higher
D. There were no instances of IIII.

## Mental break

## Which answer is True?

- Trivia about MIT Course Numbers



## A game involving bluffing (and asymmetric information)

Next: an example based on bluffing in poker.

Version 1 with no bluffing: A coin is tossed.

- If it comes up heads you win $\$ \mathbf{1 0 0}$.
- If it comes up tails, you lose $\mathbf{\$ 1 0 0}$.

Suppose the game is played a lot (say 100 times).

- On average, you will break even.
- Expected value ( $1 / 2 \times \$ 100+1 / 2 \times-\$ 100$.)


## Coin tossing with "doubling the bet"

A coin is tossed.

- You are permitted to see the outcome.
- Your opponent does not see the outcome.
- You may double the bet from $\mathbf{\$ 1 0 0}$ to $\mathbf{\$ 2 0 0}$.
- If you double the bet, your opponent may accept the doubled bet or turn it down. If your opponent turns it down, you win $\$ 100$. If your opponent accepts the double, then
- If it is heads, you win $\$ \mathbf{2 0 0}$
- If it is tails, you lose $\boldsymbol{\$ 2 0 0}$.


## The six possible outcomes



## Is bluffing a good idea?

Should we always double when a heads appears?

What is a good strategy for when to double the bet if a tails appears?

Can we have two volunteers to play 5 rounds of this game? (no actual money is involved).

## Your opponent

Accept
Do not accept
a double a double.


## How frequently should you bluff?

Let $y$ be the probability of doubling when the coin is a tails.


## How frequently should your opponent accept doubles?

> Let $w$ be the probability of accepting a double, if it is offered.



## A comment on bluffing

- With no bluffing, your opponent knows exactly when you have a winning hand.
- If bluffing is done optimally as part of a mixed strategy, it guarantees an improved performance regardless of whether the bluffs are accepted or not.
- In practice, bluffing works only if your opponent cannot tell if you are bluffing.
- The optimal proportion of time to bluff depends on the situation (type of game, number of players, information about the opponents, information about probabilities, etc).


## Optimization under uncertainty

- When we develop a linear or integer program, it is very rare that we know the data with certainty.
- e.g. Recall $\mathrm{mc}^{2}$ from lecture on sensitivity analysis
- profits from selling $A, B, C, D, E$
- supplies of chips and drives
- demand forecasts
- Approaches for dealing with uncertainty
- sensitivity analysis and running of lots of scenarios
- modeling uncertainty using probability distributions
- robust optimization


## Robust optimization example

- Example: you are on your morning commute, and you have three choices of how to get to work.
- Suppose that for every day, one of four possible scenarios occur.

|  | Good day | Bad for <br> highway | Bad for local <br> roads | Bad for <br> MBTA |
| :--- | :---: | :---: | :---: | :---: |
| Highway | $\mathbf{3 0}$ | 80 | $\mathbf{3 0}$ | $\mathbf{3 0}$ |
| Local roads | $\mathbf{4 0}$ | $\mathbf{4 0}$ | 90 | 40 |
| MBTA | $\mathbf{5 0}$ | $\mathbf{5 0}$ | $\mathbf{5 0}$ | 75 |

In robust optimization, one chooses the decision that is best in the worst case. (One assumes that the worst scenario for you always occurs.)

## Robust optimization example

|  | Good day | Bad for <br> highway | Bad for local <br> roads | Bad for <br> MBTA |
| :--- | :---: | :---: | :---: | :---: |
| Highway | 30 | 80 | 30 | 30 |
| Local roads | 40 | 40 | 90 | 40 |
| MBTA | 50 | 50 | 50 | 75 |

What is the best choice of commuting in this example if one adopts the robust optimization approach?

1. Highway
2. Local roads
3. MBTA

## Robust optimization with mixed strategies

|  | Good day | Bad for <br> highway | Bad for local <br> roads | Bad for <br> MBTA |
| :--- | :---: | :---: | :---: | :---: |
| Highway | 30 | 80 | 30 | 30 |
| Local roads | 40 | 40 | 90 | 40 |
| MBTA | 50 | 50 | 50 | 75 |

But perhaps we should not be so pessimistic. Suppose we permitted mixed strategies, and we minimized the average commute time that we can guarantee.

Note: we average with respect to our choices. There are no probabilities for the columns.

## Robust optimization with mixed strategies

|  | Good day | Bad for <br> highway | Bad for local <br> roads | Bad for <br> MBTA |
| :--- | :---: | :---: | :---: | :---: |
| Highway | 30 | 80 | 30 | 30 |
| Local roads | 40 | 40 | 90 | 40 |
| MBTA | 50 | 50 | 50 | 75 |

Suppose that one finds the optimal mixed strategy. What do you guess is the method with the highest probability?

1. Highway
2. Local roads
3. MBTA
4. All probabilities are $1 / 3$.

## An optimal mixed strategy

|  | Prob | Good day | Bad for <br> highway | Bad for <br> local roads | Bad for <br> MBTA |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Highway | 30 | 80 | 30 | 30 |  |
| Local roads | 40 | 40 | 90 | 40 |  |
| MBTA | 50 | 50 | 50 | 75 |  |
| Average |  |  |  |  |  |


|  | Good day | Bad for <br> highway | Bad for <br> local roads | Bad for <br> MBTA |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Probability |  |  |  |  |  |
| Highway | 30 | 80 | 30 | 30 |  |
| Local roads | 40 | 40 | 90 | 40 |  |
| MBTA | 50 | 50 | 50 | 75 |  |

## Summary

- 2-person 0-sum game theory
- mixed strategies
- guaranteed average performance
- Applications to games
- Applications to optimization under uncertainty
- Game theory is an important topic in economics, operations research, and computer science.

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### 15.053 Optimization Methods in Management Science

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