CHART 2.1 How do we minimize risk and costs while maximizing impact?

## Know the customer: How well can we target the actual beneficiaries -- so there is no duplicative, unused or otherwise unnecessary intervention?

Do only what needs to be done: What lending functions are absolutely essential for the federal government to perform -- and which can be done less expensively by the private sector?
Be the best at it: Are we using the best technologies and practices among those functions we retain?
Manage it effectively: what metrics can we get from the private sector to help ensure that we are optimally managing our products, processes and portfolios?

CHARTs 2.2-2.4 CALCULATION OF THE FINANCIAL BENEFITS AND WHO RECEIVES THEM

CHART 2.2 Ex-Im Global Express

| Loan Size |  | Ex-Im Working Capital Program |  | Global Credit Express |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| \$ 500,000 |  |  |  |  |  |
| Agency |  |  |  |  |  |
| Interest |  |  |  | 4.00\% | \$20,000 |
| Fees | 25\% | 1.50\% | \$1,875 | 2.50\% | \$12,500 |
| Total Revenues |  |  | \$1,875 |  | \$32,500 |
| Interest Expense |  |  |  |  | \$0 |
| Operating Expense |  | 1.50\% | \$7,500 | 0.75\% | \$3,750 |
| Loss Expense (90\% guarantee) | 90\% | 1.25\% | \$5,625 | 3.00\% | \$15,000 |
| Total Costs |  |  | \$13,125 |  | \$18,750 |
| Agency net revenues |  |  | (\$11,250) |  | \$13,750 |
| Intermediary |  |  |  |  |  |
| Interest |  | 4.25\% | \$21,250 | 0.00\% | \$0 |
| Fees |  | 1.00\% | \$5,000 | flat | \$2,500 |
| Total Revenues |  |  | \$26,250 |  | \$2,500 |
| Interest Expense |  | 0.28\% | \$1,400 | 0.00\% | \$0 |
| Operating Expense |  | 3.00\% | \$15,000 | 0.05\% | \$250 |
| Loss Expense (10\% unguaranteed) | 10\% | 1.25\% | \$625 | 0.00\% | \$0 |
| Other |  |  |  | 0.00\% | \$0 |
| Total Costs |  |  | \$17,025 |  | \$250 |
| Intermediary net revenues |  |  | \$9,225 |  | \$2,250 |
| ROA |  | 1.85\% |  | Infinite |  |
| ROE |  | 13.18\% |  | Infinite |  |
| Borrower |  |  |  |  |  |
| Actual Interest Expense |  |  | \$21,250 |  | \$20,000 |
| Actual Fee Expense |  |  | \$6,875 |  | \$15,000 |
| Actual Other Costs |  |  |  |  |  |
| Total Costs |  |  | \$28,125 |  | \$35,000 |
| Borrower Net Cost |  |  | \$28,125 |  | \$35,000 |
|  |  | Credit Card |  |  |  |
| Alternative Interest |  | 16\% | \$80,000 |  |  |
| Alternative Fees |  | \$75 | \$75 |  |  |
| Total Alternative Borrower Cost |  |  | \$80,075 |  |  |

## CHART 2.3 CALCULATION OF THE BENEFITS OF THE SBA 7a

| Loan Size |  | Regular Bank Loan |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| \$ 500,000 |  |  |  | SBA 7a |  |
| Agency |  |  |  |  |  |
| Interest |  |  |  |  | \$0 |
| Fees | 75\% |  |  | 3.00\% | \$11,250 |
| Total Revenues |  |  | \$0 |  | \$11,250 |
| Interest Expense |  |  |  | 0.00\% | \$0 |
| Operating Expense |  |  |  |  | \$4,500 |
| Loss Expense (75\% guarantee) | 75\% |  |  | 3.00\% | \$11,250 |
| Total Costs |  |  | \$0 |  | \$15,750 |
| Agency net revenues |  |  | \$0 |  | (\$4,500) |
| Intermediary |  |  |  |  |  |
| Interest |  | 6.00\% | \$30,000 | 6.00\% | \$30,000 |
| Fees |  | 2.00\% | \$10,000 | 3.00\% | \$11,250 |
| Total Revenues |  |  | \$40,000 |  | \$41,250 |
| Interest Expense |  | 0.28\% | \$1,400 | 0.28\% | \$1,400 |
| Operating Expense |  | 0.75\% | \$3,750 | 1.25\% | \$6,250 |
| Loss Expense (25\% unguaranteed) | 25\% | 2.00\% | \$10,000 | 2.00\% | \$2,500 |
| Other (Fee to SBA) |  |  |  |  | \$11,250 |
| Total Costs |  |  | \$15,150 |  | \$21,400 |
| Intermediary net operating revenues |  |  | \$24,850 |  | \$19,850 |
| ROA |  |  | 4.97\% |  | 3.97\% |
| ROE |  |  | 35.51\% |  | 28.37\% |

This doesn't look so good - at least in the first year -- due to the one time fees to the SBA which exceed the expected loss rate. In subsequent years, however, the SBA deal looks better: ROE of $28.37 \%$ for the SBA options versus $21.22 \%$ for the regular bank option. And that is before the sale of the guarantee below.

| Gain/(Loss) on Sale of Gty | 110.0\% |  | \$0 | \$37,500 |
| :---: | :---: | :---: | :---: | :---: |
| Intermediary net revenues |  |  | \$24,850 | \$57,350 |
| ROA |  |  | 4.97\% | 11.47\% |
| ROE |  |  | 35.51\% | 81.96\% |
| Borrower |  |  |  |  |
| Actual Interest Expense |  |  | \$30,000 | \$30,000 |
| Actual Fee Expense |  |  | \$10,000 | \$11,250 |
| Total Costs |  |  | \$40,000 | \$41,250 |
| Borrower Net Cost |  |  | \$40,000 | \$41,250 |
|  |  |  |  |  |
| Alternative Interest |  | 16\% | \$80,000 |  |
| Alternative Fees |  | \$75 | \$75 |  |
| Total Alternative Cost |  |  | \$80,075 |  |

CHART 2.4 CALCULATION OF THE BENEFITS OF THE CDFI FUnd NMTC


CHART 2.4 CALCULATION OF THE BENEFITS OF THE CDFI Fund NMTC (Continued)

| Project Developer |  |  |  | In this case, the Project Developer is the umbrella term for the various entities involved in purchasing, building, leasing and/or otherwise managing the |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Fees | \$1,500,000 |  | \$1,250,000 | property. The collective target is a net return on assets of @ $1.5 \%$. |  |  |
| Total Revenues | \$1,500,000 |  | \$1,250,000 |  |  |  |
| Actual Interest Expense | \$750,000 |  | \$500,000 | With the NMTC, the Project Developer in this case is also paying interest on the quasi-equity "B" Note held by the Tax Credit Investor |  |  |
| Actual Fee Expense | \$300,000 |  | \$245,000 |  |  |  |
| Actual Other Costs | \$300,000 | 3.50\% | \$350,000 | These are paid to the Intermediary Bank <br> The NMTC option carries more legal and accounting costs |  |  |
| Total Costs | \$1,350,000 |  | \$1,095,000 |  |  |  |
| Developer net revenues | \$150,000 |  | \$155,000 | This example Of an NMTC loan effectively takes the element of risk out of thetransaction, thereby freeing up and additional \$250,000 for construction and |  |  |
| Funds available for construction | \$ 8,500,000 |  | \$ 8,750,000 |  |  |  |
| ROA | 1.50\% |  | 1.55\% | transaction, thereby freeing up and additional $\$ 250,000$ for construction and other project costs. |  |  |
| ROE (with equity at 15\%) | 10.00\% |  | 10.33\% | Here the developer's equity goes to the predevelopment costs and the full $\$ 10 \mathrm{~mm}$ is the hard cost of the project fully bank financed. |  |  |
| Tax Credit Investor |  |  |  |  |  |  |
| Interest received (NMTC B Note) |  | 5\% | \$150,000 | The TC investor in this case is charging interest on the quasi-Equity B Note as well as getting the tax credits |  |  |
| Fees received |  | 0\% |  |  |  |  |
| Total Revenues |  |  | \$150,000 | Operating expenses are primarily legal and accounting fees <br> The investor paid $\$ 10.0 \mathrm{~mm}$ for tax credits with a present value of $\$ 3.15 \mathrm{~mm}$ |  |  |
| Operating Expenses (Fees) |  | 2\% | \$60,000 |  |  |  |
| Total Costs |  |  | \$60,000 | and mkt value of $\$ 3 \mathrm{~mm}$. The ROE for that part of the transaction is estimated at 7\% |  |  |
| Gain/Loss on Purchase of Credits |  |  | \$150,000 |  |  |  |
| Investor net revenues |  |  | \$240,000 | This a riskless return: once the tax credit is awarded, the investor has no further credit or operating exposure to the project and has already made a return of $4 \%$ on the purchase of the tax credits. The interest income over the next 7 years is simply extra. |  |  |
| ROA |  |  | Infinite |  |  |  |
| ROE |  |  | Infinite |  |  |  |

## How these factors affect the private sector lender

Attributes of the Deal:
Attributes of the Lender's Portfolio:
Revenue
Financing Cost
Operating Cost
Credit Losse
Liquidity
Return on Equity
Capital Requirement

| Volume | Size of Deal | Credit History | Term of Deal | Capacity to Pay | Collateral | Location | Regulation |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  | x | x | x |  |  |  |  |
|  | x | x | x |  |  |  |  |
|  | x | x | x | x | x |  |  |
|  | x |  | x |  |  |  |  |
|  | x | x | x | x | x | x | x |
|  | x | x | x | x | x | x |  |
|  |  |  |  |  |  |  |  |

Notably, every attribute of lending transaction affects the lender's Return on Equity. We shall see how these attributes play out for a range of different lenders, and why they may or may not be inclined to provide credit to certain sectors in the marketplace at any point in time. Conversely, we may also see how changes in the market and/or their capacity may prompt them to open up to these sectors at other times. It must be kept in mind, however, that these are simply broad estimates to gauge where the lenders are. They are in no way precise or conclusive.

```
CHART 2.6 EXAMPLES OF DIFFERENT KINDS OF LENDERS
```

| The Summary Expenses of Lending 2014 | Large Bank | Small Bank | Credit Union | Finance Company | Online Lender | Credit Card Company | CDFI Non-profit Lender | State HFA |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Assets | $\begin{gathered} \text { (000's) } \\ \$ 1,687,155,000 \end{gathered}$ | \$6,760,879 | \$5,831,677 | \$47,880,000 | \$792,362 | \$159,103,000 | \$38,718 | \$5,306,000 |
| Gross Income (Revenues) to Assets | 5.00\% | 4.47\% | 3.40\% | 7.57\% | 19.95\% | 22.56\% | 31.90\% | 6.01\% |
| Interest Expense to Assets | 0.24\% | 0.28\% | 0.68\% | 2.27\% | 2.17\% | 1.07\% | 0.98\% | 2.85\% |
| Operating Expense to Assets | 2.91\% | 2.33\% | 2.08\% | 3.67\% | 10.16\% | 14.55\% | 23.52\% | 2.00\% |
| Loss Expense to Assets | 0.08\% | 0.27\% | 0.09\% | 0.21\% | 8.51\% | 1.28\% | 2.85\% | 0.05\% |
| Total Expenses | 3.23\% | 2.88\% | 2.85\% | 6.15\% | 20.84\% | 16.91\% | 27.35\% | 4.89\% |
| Net Profit After Tax to Assets | 1.37\% | 1.85\% | 0.58\% | 1.42\% | -2.36\% | 3.70\% | 7.50\% | 1.00\% |
| Total Equity | \$185,262,000 | \$946,188 | \$490,222 | \$9,063,000 | \$310,605 | \$20,673,000 | \$15,885 | \$1,112,000 |
| Ratio of Capital to Assets | 10.98\% | 14.00\% | 8.41\% | 18.93\% | 39.20\% | 12.99\% | 41.03\% | 20.96\% |
| Return on Equity/Subsidy | 12.45\% | 13.22\% | 6.89\% | 7.51\% | -6.02\% | 28.47\% | 18.28\% | 4.77\% |
| Total Loans | \$824,997,000 | \$5,074,883 | \$3,265,738 | \$19,148,000 | \$454,303 | \$70,104,000 | \$22,745 | \$3,379,000 |
| Delinquency Rate | 3.84\% | 1.14\% | 1.20\% | 0.16\% | 13.18\% | 1.87\% | 1.79\% | 0.34\% |
| Note: due to the need to simplify, the NPAT is not intended to reconcile to Revenues minus Total Expenses |  |  |  |  | Went public in 2014: $700 \%$ TA growth in 3 yrs |  | (The revenue includes $\$ 7.1 \mathrm{~mm}$ in grants) |  |

## What are the primary price drivers of a lending product?

The price of a credit product is affected by a wide range of factors: competition, borrower capacity, demand -- and the cost to provide it. In determining whether a product can be rolled out, it is important to see first what it will cost. Once that has been established the lender can determine how much flexibility there is in meeting borrower need and competitive pressures
"Quick and Dirty" Unit Cost Analysis $\quad$ FINANCE COMPANY BRB

The cost of the loan on a per loan basis (unit cost) is one of the key tools that banks use to determine whether or not to lend to a market segment. Agencies can use it in the same way the bank uses it: to determine whether it fits within their "equity" or subsidy rate parameters. We show how, using a small business loan of $\$ 500,000$ to a 5 year old battery recycling business in the Bronx, "BRB" that has an SBA credit score of 200 and whose principal owners have a combined average credit score of 710 .

| Business Loan Assets | \$47,880,000 | \$500,000 |  |
| :---: | :---: | :---: | :---: |
| Loan Revenues to Assets | 7.50\% | 9.00\% | In order to cover the additional risk, the interest rate must be increased |
| Interest Expense to Assets | 2.22\% | 2.22\% | This cost is the same for all products at the bank |
| Operating Expense to Assets | 3.67\% | 4.00\% | Because the \$ 500 k loan is smaller than the bank's average loan, the operating cost is higher |
| Loss Expense to Assets | 0.21\% | 1.72\% | This is the loss rate for loans with a 200 SBA credit score |
| Total Expenses | 6.10\% | 7.94\% |  |
| Net Profit After Tax to Assets | 2.36\% | 1.06\% |  |
| Total Equity | \$9,063,000 | \$9,063,000 |  |
| Capital to Assets | 18.93\% | \$94,650 |  |
| Return on Equity | 12.47\% | 5.60\% | The ROE on this loan type is lower than the existing ROE so the lender has no motivation to participate. |
| In this example, the BRB smal than that which the lender is gravitate to "one-off" deals be what is essentially a specializ | t might be att ut the lender st to do them line. | interest rate is is higher rat nerate ongoin | raised at least to $9.0 \%$. That is to allow for the uncertainties associated with going into a new credit segment, is low enough to be: (a) affordable for the borrower; and (b) competitive with other lenders. The issue of co loan volume with customized transactions. These both are of particular concern in the small business aren |

[^0] what financial goals must be achieved before the target constituency is ready to be guided back to a private sector solution.

| CHART 2.8a Platform type: Agency Operating Co | Grants | Direct Loans | Credit Gtys | Deposit Gtys |
| :--- | :---: | :---: | :---: | :---: |
| Marketing |  | X |  |  |
| Origination |  | x | X |  |
| Underwriting | X | X | X |  |
| Closing |  | X |  |  |
| Servicing | X | X |  |  |
| Monitoring |  | X | X | X |
| Workout Termination |  | X | X | X |
| Federal Control | Weak | Strong | Modest | Weak |
| Administrative Cost | Low | Very high | Moderate | Modest |

As presently structured with the deposit guarantee, the regulator has minimal direct control over a loan. When it becomes impaired -- and the regulator becomes aware of it -- considerable force can be brought to bear on the lender to take a certain course of action, but the control remains indirect: "the horse is out of the barn."

| CHART 2.8b Platform type | Grants | Direct Loans | Credit Gtys | Deposit Gtys |
| :---: | :---: | :---: | :---: | :---: |
| The Platforms fund \$ $10,000,000$ in loans |  |  |  |  |
| Credit loss rate | 4\% |  |  |  |
| Federal Dollars committed | \$10,000,000 | \$10,000,000 | \$10,000,000 | \$10,000,000 |
| Federal \$ expended this year | \$10,000,000 | \$0 | \$0 | \$0 |
| Federal \$ expended in the future | \$0 | \$400,000 | \$400,000 | \$400,000 |
| Total federal \$ expended | \$10,000,000 | \$400,000 | \$400,000 | \$0 |
| Dollars expended due to bad loans | \$0 | \$400,000 | \$400,000 | \$400,000 |
| \$ Assets on federal balance sheet | \$0 | \$9,600,000 | \$0 | \$0 |
| Contingent Liability | \$0 | \$0 | \$9,600,000 | \$10,000,000 |
| Total dollars expended (not incl admin) | \$10,000,000 | \$10,000,000 | \$400,000 | \$0 |

In this simplified example, the guaranteed deposits belong to a lending entity with $8 \%$ capital which covers the $4 \%$ loss.

| CHART 2.8c Leveraging the Platform | Grants | Direct Loans | Credit Gtys | Deposit Gtys |
| :--- | :---: | :---: | :---: | :---: |
| Indicative Examples | CDFI Fund | Disaster Loan | SBA 7a | FDIC |
| Maximum loans outstanding | $\$ 40,000,000$ | $\$ 10,000,000$ | $\$ 13,333,333$ | $\$ 11,111,111$ |
| Loans made over 14 years | $\$ 80,000,000$ | $\$ 10,000,000$ | $\$ 13,333,333$ | $\$ 22,222,222$ |
|  |  |  |  |  |
| Federal Commitment \% to Loans made | $12.50 \%$ | $100.00 \%$ | $75.00 \%$ | $45.00 \%$ |
| Dollars expended \% to Loans made | $12.50 \%$ | $4.00 \%$ | $3.00 \%$ | $0.00 \%$ |

In this simplified example, the maximum target leverage for CDFIs is $4: 1$ but is, in fact, often less. Most of the SBA 7a program loans carry a $75 \%$ guarantee. The FDIC deposit guarantee requires a minimum capital level to support assets, and in this example we assume $10 \%$. Hence, at a minimum, the deposit guarantee leverages an additional $10 \%$ of asset value. The direct loans are 100\% federal dollars.

Where the federal commitment comes in the form of a grant or a deposit guarantee to an entity that relends the money, the funds roll over at maturity into other loans, without affecting federal administrative costs much or the federal financial commitment at all. In this example, the loans that are generated through the grant and the deposit guarantee turn over once every 7 years. For budget purposes, this rollover feature is not allowed for direct loans or loan guarantees; each new loan represents a commitment that ends when the loan matures.

| CHART 2.8d BUT: Downside Risk Grants | Direct Loans | Credit Gtys | Deposit Gtys |
| :--- | :--- | :--- | :--- | :--- |


| The Platforms fund $\$ 10,000,000$ in stu Credit loss rate | 12\% |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Federal Dollars committed | \$10,000,000 | \$10,000,000 | \$10,000,000 | \$10,000,000 |
| Federal \$ expended this year | \$10,000,000 | \$0 | \$0 | \$0 |
| Federal \$ expended in the future | \$0 | \$1,200,000 | \$1,200,000 | \$200,000 |
| Total federal \$ expended | \$10,000,000 | \$1,200,000 | \$1,200,000 | \$200,000 |
| Dollars expended due to bad loans | \$0 | \$1,200,000 | \$1,200,000 | \$200,000 |
| \$ Assets on federal balance sheet | \$0 | \$8,800,000 | \$0 | \$0 |
| Contingent Liability | \$0 | \$0 | \$8,800,000 | \$10,000,000 |
| Total dollars expended (not incl admin) | \$10,000,000 | \$10,000,000 | \$1,200,000 | \$200,000 |

The $12 \%$ loss rate is would be exceptionally high for home mortgages, but not for student loans or for small business loans in a down cycle. The cost to the government of the deposit guarantee in the example is the amount by which credit losses exceed the lender's capital. It is assumed that the deposits are purchased by another lender and that the depositors lose no money.

| CHART 2.8e Downside Risk | Grants | Direct Loans | Credit Gtys | Deposit Gtys |
| :--- | :---: | :---: | :---: | :---: |
| Indicative Examples | CDFI Fund | Disaster Loan | SBA 7a | FDIC |
| Maximum loans outstanding | $\$ 40,000,000$ | $\$ 10,000,000$ | $\$ 13,333,333$ | $\$ 11,111,111$ |
| Loans made over 14 years | $\$ 80,000,000$ | $\$ 10,000,000$ | $\$ 13,333,333$ | $\$ 22,222,222$ |
|  |  |  |  |  |
| Federal Commitment \% to Loans made | $12.50 \%$ | $100.00 \%$ | $75.00 \%$ | $45.00 \%$ |
| Dollars expended \% to Loans made | $12.50 \%$ | $12.00 \%$ | $9.00 \%$ | $0.90 \%$ |

This example shows how, in a down cycle, the direct loan and the credit guarantee increase dramatically while the grant costs the same. The deposit guarantee remains the lowest cost option to the government. However, as with the credit guarantee, the deposit guarantee is not a balance sheet item and hence, the relationship between reserves and/or subsidies and the amount of credit losses is difficult to ascertain. The additional uncertainty this creates tends to occur just as the economy is hitting the bottom, which exacerbates the decline and adds to the damage. One of the key features: in order to protect its capital the bank typically (though not always) seeks to minimize credit risk and operating cost -- thereby creating the gaps which the agencies are called upon to fill.

## CHART 2.9 FEDERAL AGENCY PLATFORM

## Select your Platform Strategy

## Select your platform strategy from the dropdown list below:

## We will provide a credit guarantee

```
Grant
You did not select this option - we suggest you enter \(\$ 0\) in the input cell below! Grant \$ per \$ Final Product funded
``` \(\qquad\)

\section*{Direct Loan}

You did not select this option - we suggest you enter 0\% in the input cell below!
\(\%\) of the Final Product funded \(\square\) \(0 \%\) (determines share of portfolio balances and

\section*{Credit Guarantee}

You did not select this option - we suggest you enter 0\% in the input cell below! \(\%\) of the Final Product Guaranteed \(\square\) 4 (use whole numbers only - this is the amount

Example: Monthly fixed Payment of Principal and Interest for home mortgages, student loans and small business term loans
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline Conventional Credit Product Currently Available in the Market & & unt of the Loan & Annual Interest Rate & PMI if applicable (\%) & Term in Months & Monthly Payment & Borrower Credit Score & Maximum Borrower LTV & Debt Service to Income & Borrower Annual Income \$ & Borrower Equity Required \% & & wer ity red \$ \\
\hline Inputs & \$ & 250,000 & 4.00\% & 0.60\% & 360 & \$1,281.61 & 680 & 96.50\% & 35.00\% & 43,941 & 3.50\% & \$ & 9,067 \\
\hline
\end{tabular}

We are inputting the minimum guidelines for a conventional loan here. For consumers, the chief focus will be the Debt to Income ratio. For small businesses it will be the debt service coverage ratio. In both asset classes, cash equity invested, LTV and collateral coverage are factors as well, but it is the monthly cash flow coverage that is the key determinant of the suitability of the loan to the borrower. The reason: the borrower's ability to pay principal and interest as scheduled is an integral feature in all loans, while the value of collateral and amount of equity only come into play for those that are foreclosed.

\section*{The Credit Product that the Target} borrower needs


Prior to making the loan, the lender is typically given three hard numbers: cash equity, borrower income and the amount of the loan (i.e., tuition, price of the house, needs of the business). We are going to alter that interest rate (plus PMI if it is required) and the number of months to see how much the monthly payment can be reduced to ensure a reasonable Debt Service to Income level. In a market where housing prices are rising faster than incomes, there will be pressure to increase the allowable debt service to income ratio. This should be done with care: in addition to the kinds of personal events that upset homebuyer finances, general items like rising interest rates, higher gas prices, insurance and local taxes can put pressure on the payment for consumer loans. There is an even larger range of potential threats to current payments for There are alternatives to lowering the rate and/or extending the term. Reducing the amount of the loan is often the first step for the lender. But this may not be an optimal option from a policy standpoint. There are many communities, low income and rural for example, where the cost of building or rehabbing a house exceeds the market value and/or the capacity of local residents to buy under conventional terms.
The borrower credit score is an important indicator of the borrower's general willingness and capacity to pay. The lender can use it as an indicator of how much flexibility should be allowed in the Debt to Income, LTV and cash equity requirements.

CHART 2.11a Key Performance and Investment Indicators
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|}
\hline & 2016 & 2017 & 2018 & 2019 & 2020 & 2021 & 2022 & 2023 & 2024 & 2025 \\
\hline \multicolumn{11}{|l|}{Agency Performance Analysis} \\
\hline Gross Loans/Commitments 0/S & \$109,997,304 & \$413,475,441 & \$1,408,420,577 & \$2,706,343,575 & \$4,177,390,901 & \$5,144,941,550 & \$5,763,847,578 & \$5,490,447,383 & \$5,053,597,958 & \$5,164,725,967 \\
\hline AGENCY Surplus/Loss & \$1,375,000 & \$6,049,336 & \$20,406,595 & \$24,297,042 & \$21,926,896 & \$1,405,650 & (\$16,399,705) & (\$41,663,529) & (\$43,202,173) & \((\$ 22,343,058)\) \\
\hline \multicolumn{11}{|l|}{Agency Investment Analysis} \\
\hline Cap Rate & 8\% & & & & & & & & & \\
\hline NPV - Net Credit Losses & \$214,246,531 & & & & & & & & & \\
\hline NPV - Net Income & (\$7,712,762) & & & & & & & & & \\
\hline
\end{tabular}

\section*{Reprise of "Product Design" tab - INFORMATION ONIV, DOES NOT DRIVE COMPUTATIONS}



This is the credit product that we developed in the prior section for our target borrower. But it was a place-holder. There are several things we can do to tailor the product more precisely to the borrower's need.
CHART 2.11b Loan Production Assumptions - THESE INPUTS DRIVE COMPUTATIONS
\begin{tabular}{l|l|}
\hline Amount of the loan (\$) & \\
\hline
\end{tabular}

\begin{tabular}{|c|c|c|c|c|c|c|c|c|}
\hline Interest Rate Index (choose 1) & Fed Funds & LIBOR & Prime & Swap & Other ST & 6-Mo T Bills & 10 Yr Treas & Other LT \\
\hline Today's rate (information only) & & & & & & & 1.75\% & \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|}
\hline \multirow[t]{2}{*}{What index will you use for pricing What spread over the index will the} & 10 Yr Treas & \multirow[t]{2}{*}{} \\
\hline & 2\% & \\
\hline Will borrower's loan be fixed or floating rate? & Fixed & (click on cell and select from dropdown list) \\
\hline
\end{tabular}

Rate Forecast


What loan structure will you use?
Amortization term, quarters
How many qu
comes due:
interest-only peenid. amortization loans:
loans will aver which 10 to equal amortization loans will amortize, after the 10 period is over
\# quarters over which equal amortization loans will amortize
\begin{tabular}{|c|c|c|}
\hline Level Payment & (click on cell and select from drop-down list) & \\
\hline 90 & for level payment and & \\
\hline 20 & for balloon and bullet & (for balloon loans be sure to enter a number smaller than the amortization term) \\
\hline 12 & for interest-only to equal & \\
\hline & Intere & \\
\hline & terly & \\
\hline 20 & fixed principal & \\
\hline
\end{tabular}

CHART 2.11e Loan Sales-THESE INPUTS DRIVE COMPUTATIONS


CHART 2.11f Product Default Risk and Prepayment Characteristics- THESE INPUTS DRIVE COMPUTATIONS
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|}
\hline & \multirow[b]{2}{*}{1} & \multirow[b]{2}{*}{2} & \multicolumn{2}{|r|}{\multirow[b]{2}{*}{\(3 \quad 4\)}} & & \multirow[b]{2}{*}{6} & \multirow[b]{2}{*}{7} & \multirow[b]{2}{*}{8} & \multirow[b]{2}{*}{9} & \multirow[b]{2}{*}{10} \\
\hline & & & , & & 5 & & & & & \\
\hline \multirow[t]{2}{*}{Probability of default: Probability of prepayment:} & 0.25\% & 0.75\% & 2.50\% & 5.00\% & 2.00\% & 1.00\% & 0.50\% & 0.50\% & 0.50\% & 0.50\% \\
\hline & 0.50\%, & 1.00\% & 2.00\% & 3.00\% & 3.00\% & 3.00\% & 3.00\% & 3.00\% & 2.00\% & 2.00\% \\
\hline & \multirow[t]{2}{*}{Year of Model:} & & & & & & & & & \\
\hline \multirow[t]{4}{*}{Additional probability of defaut:} & & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\
\hline & 1.00\% & 1.00\% & 1.00\% & 1.00\% & 1.00\% & 1.00\% & 1.00\% & 1.00\% & 1.00\% & 1.00\% \\
\hline & Year after default: & & & & & & & & & \\
\hline & 1 & 2 & 3 & 4 & 5 & 6 & 7 & 8 & 9 & 10 \\
\hline \multirow[t]{2}{*}{\% of charge-offs recovered
(as a percentage of the loan amount outstanding} & - 5.00\% & 2.50\% & 1.25\% & 0.75\%| & 0.00\% & 0.00\% & 0.00\% & 0.00\% & 0.00\% & 0.00\% \\
\hline & at the time of charge-off) & & & & & & & & & \\
\hline \multirow[b]{3}{*}{Delinquency losses} & Model year: & & & & & & & & & \\
\hline & 2.00\% & 200\% & 200\% & 200\% & 200\% & 200\% & 200\% & 200\% & 200\% & 200\% \\
\hline & - & & & & & & & & & \\
\hline \multirow{3}{*}{Agency loan loss reserve (\% gross loans owned} & \multirow[b]{2}{*}{2.00\%} & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & \\
\hline & & 2.00\% & 2.00\% & 2.00\% & 2.00\% & 2.00\% & 2.00\% & 2.00\% & 2.00\% & 2.00\% \\
\hline & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\
\hline \multirow[t]{2}{*}{Percent of unrecovered charge-offs sold in year Cents per \$1 that investors will pay for} & 50.00\% & 50.00\% & 50.00\% & 50.00\% & 50.00\% & 50.00\% & 50.00\% & 50.00\% & 50.00\% & 50.00\% \\
\hline & \begin{tabular}{l} 
S \\
\hline
\end{tabular} & 0.60 \$ & 0.60 \$ & 0.60 ) & 0.60 S & 0.60 S & 0.60 ¢ & 0.60 ¢ & 0.60 ¢ & 0.60 \\
\hline
\end{tabular}

The Final Product Design
The Credit Product that the Target Amount of the Loan Annual Interest Rate PMI if applicable (\%) Term in Months Monthly Payment Borrower Credit Maximum Borrower Debt Service to Borrower Annual Borrower Equity Borrow


\section*{Operating costs}

Operating cost per loan can be an estimate. Generally the operating cost of a loan is largest in the first year and tends to decline in subsequent years. There are exceptions to this: project finance for example, can require substantial lender involvement over the life of the loan. Delinquent and defaulted loans also generate significant costs after the first year. One of the key challenges a lender has: do revenues cover operating costs on a year to year basis - or is it necessary to keep generating more loan volume in order to do so?
\begin{tabular}{l} 
\# FTEs \\
\hline Marketing \\
\hline Crigination \\
\hline Underwriting \\
\hline Closing \\
\hline Servicing \\
\hline Monitoring \\
\hline Remediation \\
\hline Administration \\
\hline Total FTEs \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|}
\hline 2016 & 2017 & 2018 & 2019 & 2020 & 2021 & 2022 & 2023 & 2024 & 2025 \\
\hline 1.00 & 1.00 & 1.00 & 1.00 & 1.00 & 1.00 & 1.00 & 1.00 & 1.00 & 1.00 \\
\hline 0.00 & 0.00 & 0.00 & 0.00 & 0.00 & 0.00 & 0.00 & 0.00 & 0.00 & 0.00 \\
\hline 3.00 & 5.00 & 10.00 & 10.00 & 10.00 & 10.00 & 10.00 & 10.00 & 10.00 & 10.00 \\
\hline 0.00 & 0.00 & 0.00 & 0.00 & 0.00 & 0.00 & 0.00 & 0.00 & 0.00 & 0.00 \\
\hline 0.00 & 0.00 & 0.0 & 0.00 & 0.00 & 0.00 & 0.0 & 0.00 & 0.00 & 0.00 \\
\hline 3.00 & 5.00 & 5.00 & 5.00 & 5.00 & 5.00 & 5.00 & 5.00 & 5.00 & 5.00 \\
\hline 2.00 & 2.00 & 4.00 & 4.00 & 4.00 & 4.00 & 4.00 & 4.00 & 4.00 & 4.0 \\
\hline 3.00 & 3.00 & 3.00 & 3.00 & 3.00 & 3.00 & 3.00 & 3.00 & 3.00 & 3.00 \\
\hline 12.00 & 16.00 & 23.00 & 23.00 & 23.00 & 23.00 & 23.00 & 23.00 & 23.00 & 23.00 \\
\hline
\end{tabular}

Annual inflation rate for operating costs \(\square\) 2.00\%
\begin{tabular}{l} 
STAFFING Costs \\
\hline Marketing \\
\hline Origination \\
\hline Underwriting \\
\hline Closing \\
\hline Sevricing \\
\hline Monitoring \\
\hline Remediation \\
\hline Administration \\
\hline Total staff costs \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|}
\hline 2016 & 2017 & 2018 & 2019 & 2020 & 2021 & 2022 & 2023 & 2024 & 2025 \\
\hline 120,000 & 122,400 & 124,848 & 127,345 & 129,892 & 132,490 & 135,139 & 137,842 & 140,599 & 143,411 \\
\hline & & & & & & & & & \\
\hline 75,000 & 76,500 & 78,030 & 79,591 & 81,182 & 82,806 & 84,462 & 86,151 & 87,874 & 89,632 \\
\hline - & & & & & & - & - & - & \\
\hline - & - & & & - & - & . & - & - & \\
\hline 90,000 & 91,800 & 93,636 & 95,509 & 97,419 & 99,367 & 101,355 & 103,382 & 105,449 & 107,558 \\
\hline 80,000 & 81,600 & 83,232 & 84,897 & 86,595 & 88,326 & 90,093 & 91,895 & 93,733 & 95,607 \\
\hline 60,000 & 61,200 & 62,424 & 63,672 & 64,946 & 66,245 & 67,570 & 68,921 & 70,300 & 71,706 \\
\hline 425,000 & 433,500 & 442,170 & 451,013 & 460,034 & 469,234 & 478,619 & 488,191 & 497,955 & 507,914 \\
\hline
\end{tabular}
\begin{tabular}{|c|}
\hline GRANTS) \\
\hline Marketing \\
\hline Origination \\
\hline Underwriting \\
\hline Closing \\
\hline Sevricing \\
\hline Monitoring \\
\hline Remediation \\
\hline Administration \\
\hline Total nonstaff operating costs \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|}
\hline 2016 & 2017 & 2018 & 2019 & 2020 & 2021 & 2022 & 2023 & 2024 & 2025 \\
\hline 200,000 & 204,000 & 208,080 & 212,242 & 216,486 & 220,816 & 225,232 & 229,737 & 234,332 & 239,019 \\
\hline & & & - & & & - & & - & \\
\hline 160,000 & 163,200 & 166,464 & 169,793 & 173,189 & 176,653 & 180,186 & 183,790 & 187,466 & 191,215 \\
\hline & - & - & - & - & - & - & - & - & \\
\hline & & & & & & & & - & \\
\hline 240,000 & 244,800 & 249,696 & 254,690 & 259,784 & 264,979 & 270,279 & 275,685 & 281,198 & 286,822 \\
\hline - & & - & - & - & - & - & - & - & \\
\hline 100,000 & 102,000 & 104,040 & 106,121 & 108,243 & 110,408 & 112,616 & 114,869 & 117,166 & 119,509 \\
\hline 700,000 & 714,000 & 728,280 & 742,846 & 757,703 & 772,857 & 788,314 & 804,080 & 820,162 & 836,565 \\
\hline
\end{tabular}

Total Operating Costs per year (you may

Opex as Percent of Principal Outstand
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multirow[t]{3}{*}{Originations per origination FTE Originations per underwriting FTE Originations per closing FTE} & No FTEs & & No FTEs & & No FTEs & & No FTEs & & No FTEs & & No FTEs & & No FTEs & & \multicolumn{2}{|l|}{\multirow[t]{2}{*}{NoFtes 800}} & No FTEs & & \multicolumn{2}{|l|}{No FTEs} \\
\hline & \multicolumn{2}{|r|}{167} & \multicolumn{2}{|r|}{300} & \multicolumn{2}{|r|}{500} & \multicolumn{2}{|r|}{750} & \multicolumn{2}{|r|}{1,000} & \multicolumn{2}{|r|}{1,000} & \multicolumn{2}{|r|}{1,050} & & & \multicolumn{2}{|l|}{750} & & 950 \\
\hline & No FTEs & & No FTEs & & No FTEs & & No FTEs & & No FTEs & & No FTEs & & No FTEs & & No FTEs & & No FTEs & & No FTEs & \\
\hline Active loans per servicing FTE & No FTEs & & No FTEs & & No FTEs & & No FTEs & & No FTEs & & No FTEs & & No FTEs & & No FTEs & & No FTEs & & No FTEs & \\
\hline Annual servicing cost per active loan & & . & & . & & - & & - & & - & & . & & - & & . & & - & & \\
\hline Monthly servicing cost per active loan & & - & & - & & . & & . & & - & & - & & - & & - & & - & & \\
\hline
\end{tabular}

Rudimentary Assessment of the Viability of the Product/Program

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|}
\hline \multicolumn{10}{|l|}{Program Loss Reserve Calculations, Balance Sheet items, and Other Indicators} \\
\hline Starting Loss Reserve & . & . & . & . & . & . & . & . & . \\
\hline Charge-offs & - & - & - & . & . & - & - & . & . \\
\hline Ending Loss Reserve & - & - & - & . & . & - & - & . & - \\
\hline & & & & & & & & & \\
\hline Ending balance, gross loans receivable & - & - & . & . & - & - & . & . & . \\
\hline Less Allowance for Loan Loss & . & - & . & & - & - & & - & \\
\hline \multirow[t]{2}{*}{Net loans receivable} & . & & . & & - & . & . & & . \\
\hline & & & & & & & & & \\
\hline Face value of unrecovered charge-offs in portfi & 270,733 & 3,245,995 & 13,226,946 & 34,234,446 & 69,000,487 & 114,465,184 & 161,846,886 & 198,710,999 & 218,652,949 \\
\hline \multirow[t]{2}{*}{Credit losses (guarantee payments + provision for loss, less recoveries, guarantee fees, and income from sale of charge-offs)} & 303,164 & 3,422,955 & 12,009,099 & 26,855,368 & 47,352,259 & 67,632,772 & 80,371,257 & 79,384,057 & 68,498,579 \\
\hline & & & & & & & & & \\
\hline Cash received for sales of active loans & - & . & . & - & - & - & - & . & . \\
\hline Face value of loan sales of active loans & - & - & - & - & - & - & - & - & - \\
\hline
\end{tabular}

Rudimentary Assessment of the Viability of the Product/Program
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|}
\hline Forecast Year & \# & 2017 & 2018 & 2019 & 2020 & 2021 & 2022 & 2023 & 2024 & 2025 \\
\hline New loan volume \$ & & 375,000,000 & 1,250,000,000 & 1,875,000,000 & 2,500,000,000 & 2,500,000,000 & 2,625,000,000 & 2,000,000,000 & 1,875,000,000 & 2,375,000,000 \\
\hline New loan volume \# & & 1,500 & 5,000 & 7,500 & 10,000 & 10,000 & 10,500 & 8,000 & 7,500 & 9,500 \\
\hline Gross Loans Outstanding \$ & & 413,475,441 & 1,408,420,577 & 2,706,343,575 & 4,177,390,901 & 5,144,941,550 & 5,763,847,578 & 5,490,447,383 & 5,053,597,958 & 5,164,725,967 \\
\hline Loans Oustanding \# & & 1,971 & 6,875 & 14,157 & 23,605 & 32,132 & 39,373 & 41,111 & 40,032 & 39,570 \\
\hline & & & & & & & & & & \\
\hline Interest income & & 13,203,310 & 48,117,525 & 123,496,619 & 219,255,420 & 272,343,649 & 297,236,230 & 291,63, 859 & 284,810,155 & 308,217,583 \\
\hline & & & & & & & & & & \\
\hline Fee Income: & & & & & & & & & & \\
\hline Origination & & 9,375,000 & 31,250,000 & 46,875,000 & 62,50,000 & 62,50, 000 & 65,625,000 & 50,000,000 & 46,875,000 & 59,375,000 \\
\hline Servicing & & \(\cdots\) & \(\cdots\) & \(\cdots\) & \(\cdots\) & - & - & - & \(\cdots\) & \\
\hline Other Up Front & & . & . & . & . & . & - & . & - & - \\
\hline Other Ongoing & & & & & . & & & & & \\
\hline & & & & & & & & & & \\
\hline Charge-offs & & 4,337,161 & 15,986,400 & 37,949,804 & 70,701,828 & 107,945,570 & 139,278,568 & 153,973,805 & 152,373,554 & 146,966,791 \\
\hline Recoveries & & 126,212 & 531,448 & 1,427,182 & 2,833,400 & 4,619,313 & 6,297,310 & 7,362,308 & 7,553,377 & 5,500,106 \\
\hline Guarantee payments from lenders & & 353,665 & 4,124,335 & 15,201,943 & 36,087,96 & 67,232,469 & 102,648,650 & 132,444,129 & 146,418,266 & 144,896,540 \\
\hline Net credit losses & & 3,857,284 & 11,330,617 & 21,320,680 & 31,780,831 & 36,093,788 & 30,332,609 & 14,167,368 & (1,598,090) & (3,429,854) \\
\hline & & & & & & & & & & \\
\hline Interest Expense & & 8,269,509 & 31,689,463 & 108,253,743 & 156,652,159 & 102,898,831 & 144,096,189 & 137,261,185 & 214,777,913 & 219,500,854 \\
\hline Lender operating expenses as a\% of assets & & 0\% & 0\% & 0\% & 0\% & 0\% & \% & 0\% & 0\% & 0\% \\
\hline Operating costs & & - & - & - & - & - & - & - & - & \\
\hline & & & & & & & & & & \\
\hline Total Profitability & & 10,451,518 & 36,347,445 & 40,797,196 & 93,322,430 & 195,851,030 & 188,432,432 & 190,211,306 & 118,505,332 & 151,521,584 \\
\hline Percent premium on sale of loans & \# & 0\% & 0\% & 0\% & 0\% & 0\% & 0\% & 0\% & 0\% & 0\% \\
\hline Potential profit for year if lender sells all loans
upon origination upon origination & & . & . & . & - & . & . & . & . & \\
\hline
\end{tabular}

Rudimentary Assessment of the Viability of the Produc//Program


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[^0]:    While not conclusive, this "back of the napkin" kind of analysis can help the agency perform two critical functions: (i) identify the financial metrics that indicate the credit gap and provide indicators of how to structure the federal product solution; and (ii) identif

