How to Process, Visualize, and Analyze Data

Eugene Wu, Adam Marcus

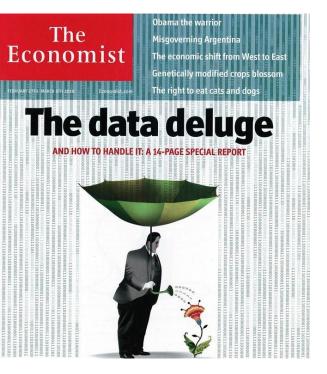
Course Basics

- 5 lab days: ~30min background, 2.5h lab
- 1 presentation madness day
- No grades
- No homework, unless you don't finish lab

Day 6 Madness

- After lab 4, you will have all the skills you need
- Find your own dataset + questions
- Tell us a story: 2 slides, 1 minute

Why is this important?







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"I keep saying that the sexy job in the next 10 years will be statisticians"

Hal Varian, Chief Economist Google

Statisticians will never have a sexy job.

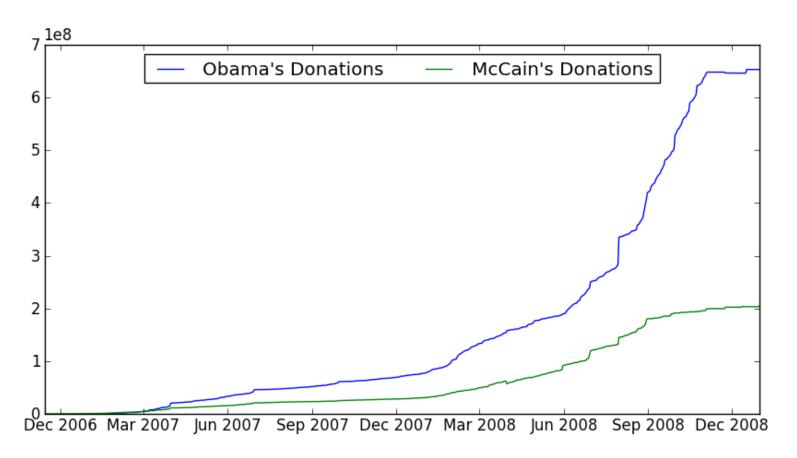
Data-powered storytellers will.

Schedule

Day 0

- Setup
- Optimistically, you've already done this

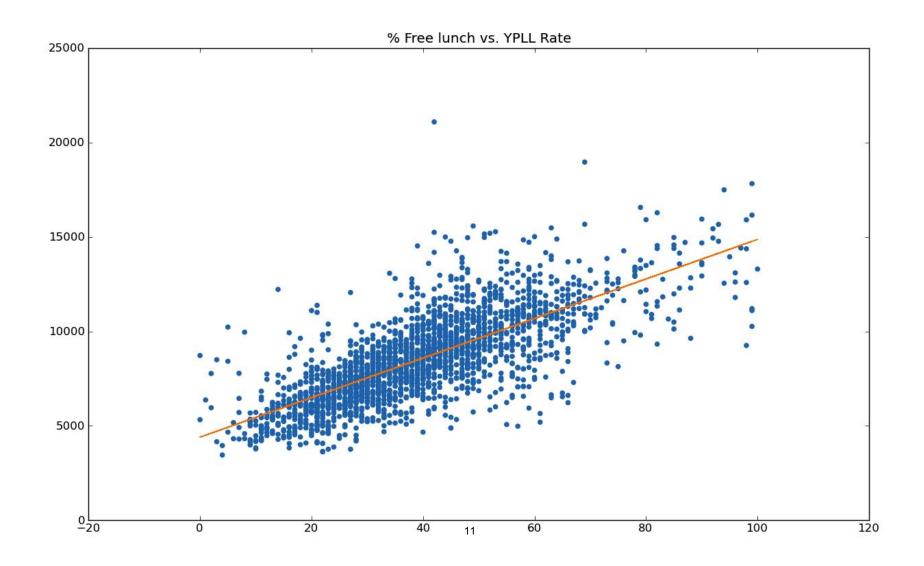
Today



Day 2: Visualizations



Day 3: Statistics



Day 4: Text Analysis with Kenneth Lay

Images of Kenneth Lay removed due to copyright restrictions.

Day 5: Scaling up with Hadoop/MapReduce

Day 6: Storytelling Madness!

biology

sociology

economics

stackoverflow

web scraping

source code

healthcare

finance

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Resource: How to Process, Analyze and Visualize Data Adam Marcus and Eugene Wu

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