# Scaling Up with MapReduce, Hadoop, and Amazon

## **Term Frequency**

Kenneth Lay

15 MB

Enron

1,300 MB

GMail

>1,000,000,000 MB

# Parallelism

### [Google logo]

#### MapReduce Paper

## [Hadoop logo]

**Open Source Project** 

#### **Common Pattern**





#### Word Count



	Word Count	Candidates
Loop	words in documents	lines in csv
Group	instances of a word	candidate, day
Summarize	count instances of a word	sum of contributions by candidate, day



## **Amazon Provides Compute Power**

Elastic MapReduce (EMR): Computers

Simple Storage Service (S3): Files

# S3 stores files

- Create bucket (unique name)
- Files in bucket
- Access via amazon web console
- Access via programmatic API

# Amazon Charges Us Money

- S3: 14 cents per GB per month
- EMR: 10 cents per machine per hour
  - 1 minute = 1 hour
  - Ask us if you use more than 200 hours
  - Excess gets charged to our credit card

## Slower Than You Think

Scale, not Performance

Resource: How to Process, Analyze and Visualize Data Adam Marcus and Eugene Wu

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